



*Dear Christ the King Cathedral School Supporter,*

*I am writing to introduce a new opportunity for you to support Christ the King Cathedral School. Giving back to our communities has been a part of who we are since the very first United was opened in Sayre, Oklahoma in 1916. Now 102 years later, with 95 stores and 5 different store banners, our commitment to supporting our communities is still going strong! As a part of that commitment, The United Family<sup>®</sup> is piloting a program with your school that will allow supporters to choose to donate their Rewards to Christ the King Cathedral School.*

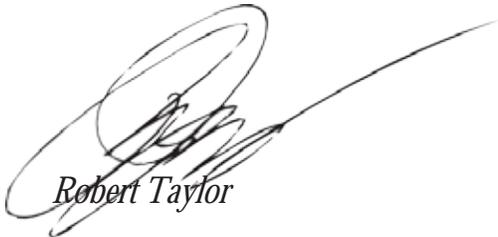
*Anyone who wishes to donate their Rewards to Christ the King Cathedral School may do so simply by visiting any Market Street, United Supermarkets, Amigos, Albertsons Market or United Express store and presenting the enrollment card included in the packet that accompanies this letter to the cashier. Then, beginning on your subsequent visit, each time your account accrues 100 points, a Reward worth \$1.00 will be automatically donated to Christ the King Cathedral School.*

*Signing up is easy and we have taken care of most of the work for you! Just present the enrollment card on your next shopping trip and give it to the cashier. The cashier will scan the bar code on the card and enroll the account into the program. You only have to present that card and enroll one time and after that donating is automatic.*

*For any additional information or to answer any questions, please call Mary Myers, Communications and Community Relations Manager at (806) 791-8114.*

*Funds will be disbursed three times a year. We look forward to sending donation checks to be received no later than January 31, June 30 and September 30 this school year.*

*Happy Shopping,*



*Robert Taylor*

*shoptosupportschools.com*



## FREQUENTLY ASKED QUESTIONS

### *Christ the King Cathedral School Reward Donation Program*

*How do I sign up to support Christ the King Cathedral School?*

*Present the card in your packet to the cashier next time you visit the store. They will link your Rewards account to the program and starting with the visit after your enrollment visit your Rewards will automatically be donated to Christ the King Cathedral School.*

*My child does not attend Christ the King Cathedral School. Can their school be involved?*

*At this time the pilot program is limited to select schools. Please visit [shoptosupportschools.com](http://shoptosupportschools.com) to learn more about the program.*

*We ran out of enrollment packets; can we request additional packets?*

*Absolutely! Just call 855-762-7880 to additional packets. Please allow one to two weeks for processing.*

*How will I earn Rewards for Christ the King Cathedral School?*

*Enroll your account in the program and earn points just by shopping at participating stores and using your Rewards account. Earn one point for every one dollar spent on eligible purchases at participating locations and for every 100 points you earn, a \$1.00 Reward is donated automatically to Christ the King Cathedral School.*

*Is there a limit to how many rewards I can earn for Christ the King Cathedral School?*

*There is no limit to the number rewards you can earn.*

*When will Christ the King Cathedral School receive their donations?*

*Rewards earnings will be distributed to Christ the King Cathedral School three times a year. Donations shall be received no later than January 31, June 30 and September 30.*

*What can the school use the money for?*

*Christ the King Cathedral School can use these donations for anything that the school administration chooses. Whether it be new books for the library or new gym equipment, it is up to the school on how to use the money.*

*How much money could my school receive?*

*There is no limit on the donation that Christ the King Cathedral School could receive. It is directly tied to parental activity at United Family stores so the more*

*[shoptosupportschools.com](http://shoptosupportschools.com)*

*activity there is at United Supermarkets, Market Street, Amigos, Albertsons Market or United Express the larger the donation will be.*

*We have grandparents that live in another town. Can they earn rewards for my child's school?*

*YES! After you enroll your Rewards account, share the enrollment card with other family members and they can donate their Rewards to Christ the King Cathedral School.*

*What if my child changes schools mid-year?*

*You can opt-out of the Christ the King Cathedral School Rewards Donation Program at any time. Just call 1-855-762-7880.*

*What if I don't have a Rewards Account?*

*To be able to donate your earned Rewards to Christ the King Cathedral School, you must have a rewards account. Signing up is easy! Ask your cashier when you check out or go online to [unitedsupermarkets.com/rewards](http://unitedsupermarkets.com/rewards) to sign up.*

*Where can I get more information about the Rewards program?*

*Visit [unitedsupermarkets.com/rewards](http://unitedsupermarkets.com/rewards) to sign up and learn more about Rewards!*

*Is there someone I can speak with if I have questions?*

*Sure, you can always stop by your nearest store and visit the Guest Services counter. You can also contact our Rewards Guest Services line toll free at 1-877-848-6483.*

*Can I exit the Christ the King Cathedral School donation program?*

*Yes, you can do so at any time. If you decide to end your participation or want to stop receiving promotional communications, you can do one of the following:*

*Update your profile at [theunitedfamily.com](http://theunitedfamily.com)*

*E-mail us at [guestservices@unitedtexas.com](mailto:guestservices@unitedtexas.com).*

*Contact Guest Services toll free at 1-877-848-6483*

*Do you share my personal information with the school, including my transaction history?*

*United Supermarkets, L.L.C. will not share any of your personal information with any third parties, except to the extent necessary to administer the Rewards Program. United Supermarkets, L.L.C. does not knowingly sell, license or rent any Guest information to outside parties for any purpose. For more information, please see our privacy policy at [www.unitedtexas.com](http://www.unitedtexas.com).*